Press release: ADO Goldkante Slow Living collection



SLOW LIVING - TIME FOR BEAUTIFUL FABRICS



The perfect work-life balance is something we strive for each and every day. But we rarely manage it. The yearning for tranquillity and serenity grows day by day, while the longing to simply take a step back from the world can no longer go unnoticed.

The new ADO SLOW LIVING spring collection invites you to do just that - to live in relaxation mode. The collection's diverse range of fabrics allows us to create a home that provides us with the space to slow down and take a deep breath.

SLOW LIVING is an oasis of calm that uses an authentic look and feel, nature-inspired designs, relaxed styles and soft tones to help us reflect on what's essential - enjoying the beautiful things in life. Our homes, for example!

ILLUSION

Muted colours interplay with natural ones to let us escape into our dreams. The warm, soft feel and balanced tones of the light decorative and transparent fabrics invite you to step back from the world.



HALVAR 1694

HALVAR's look, feel and material embody authenticity. The casual effortlessness of the Jacquard combined with its 3D effect offers relaxation in exquisite snow, delicate gold, neutral silver, elegant red, airy blue and discreet olive. But the interplay of matt and shimmer is anything but discreet.

Decorative fabric, Jacquard, woven diamond, matt/glossy, weight tape, 88% PES, 12% LI, fabric width: 280 cm, six colours



AVIVA 2626

AVIVA lives for the spring and loves cosiness. The sight of the artistic velour kindles feelings of happiness. The nature-inspired allover pattern feels even more full-bodied and exudes an even greater elegance thanks to its KENO 1118 lining.

Decorative fabric, abstract print, velour, 100% PES, fabric width: 295 cm, five colours



YUKI 3040

YUKI - the ice queen among fabrics. Its shimmer evokes ice crystals and its modern aesthetic ensures that less is more - greater ease of care and more colour, ranging from clear ice and off-white, to vanilla and sienna, to magical hoarfrost, silver and anthracite.

Transparent fabric, modern single-colour, weight tape, 100% PES, fabric width: 295 cm, seven colours



RYSE 3041

RYSE ushers in the dawn. Shadowy yet with a silky shimmer, its elegant sheen evokes images of a sunrise you can touch. A flowing drape with powdery colours that is pleasantly soft.

Transparent fabric, elegant single-colour, silky shimmer, weight tape, 100% PES, fabric width: 320 cm, 17 colours



ANISJA 3508

ANISJA steeps rooms in a feeling of comfort. Atmospheric leaf appliqués dance together with playful effortlessness thanks to an iridescent base fabric that compresses towards the bottom. Its artisanal authenticity flourishes in soft cloud-white, taupe and petrol.

Transparent fabric, appliqué, gradient, weight tape, 100% PES, fabric width: 300 cm, three colours



ARIEN 3531

ARIEN - enmeshed by sunlight. The irregular yarn input of the graceful woven check pattern unites authenticity, nonchalance and modern comfort. Its harmonious colour scheme spans from naturally soft to timelessly dignified.

Transparent fabric, elegant woven chequered pattern, weight tape, 88% PES, 11% PAN, 1% LI, fabric width: 310 cm, five colours



MALAIKA 8318

With MALAIKA you can enjoy your own oasis of calm thanks to the delicately structured base fabric, its soft, flowing feel, the full-surface floral print, its understated colour tones, its natural look, the expressive design – and a new, slower living experience that lets you take a step back.

Transparent fabric, full-surface floral print, weight tape, 100% PES, fabric width: 300 cm, three colours

SCHWERELOS

The colours and patterns of this collection bring us face to face with a fabric that is airy, lightweight and timeless. It brings comfort and modernity together in a harmonious look with seemingly no effort whatsoever.



LEVIN 1693

LEVIN turns your home into an oasis of calm. You can lose yourself in its modern chequered design, immerse yourself in the exquisite wood textures or simply let yourself drift away in comfort. Choose from relaxed non-colours, or watery dark blue, breezy pigeon blue and soft anthracite.

Decorative fabric, Jacquard, chequered structure, weighttape, 100% PES, fabric width: 290 cm, 12 colours



FARINA 3001

FARINA: The relaxation of a spa in your home. The soft micro-voile fabric with its snuggly, delicate and transparent features in gentle colour tones ensures that everything in your home happens at your own, slow pace.

Transparent fabric, soft micro-voile, weight tape, 100% PES, fabric width: 300 cm, four colours



FELINA 3037

Easy living with FELINA. The soft Inbetween is relaxed, easy to clean and tends not to crease or wrinkle, placing it between unsullied authenticity and genuine effortlessness.

Transparent fabric, soft inbetween, weight tape, 100% PES, fabric width: 300 cm, four colours



LEANO 3038

LEANO. An exciting fabric in relaxing colours. The tones of taupe, linen, sand and snow make this fil-coupé nothing less than an example of pure, unadulterated beauty.

Transparent fabric, Jacquard, Scherli, weight tape, 100% PES, fabric width: 290 cm, four colours



FENJA 3039

FENJA - a fabric that you will simply fall in love with. A visual highlight that inspires contemplation, evokes the natural world and encourages you to take it easy. Its positive features in five neutral colour tones are to thank for the low-maintenance basic's popularity.

Transparent fabric, soft structure single-colour, weight tape, 100% PES, fabric width: 300 cm, five colours



JUNA 3491

JUNA - high on quality, high on relaxation. The fil-coupé's tone-on-tone effect bathes every room in light-heartedness despite the weight tape: available in colours ranging from cosy sand-white, kid-grey and siena-orange to deep lime green-apple green, water-spring-blue and navy-mid blue.

Transparent fabric, Jacquard, Scherli, weight tape, 100% PES, fabric width: 320 cm, six colours



GALENO 9909

GALENO - minimalist, comfortable, cuddly. The voluminous Chenille-Devoré with its leno weave doesn't put things in a spin; it keeps things grounded, in three fabulous, calm natural tones.

Transparent fabric, chenille burn out, on woven, 90% PES, 10% CV, fabric width: 290 cm, three colours



JARO 9912

JARO strikes somewhat more mellow tones. Neutral-coloured, gold to silver with a twist of natural matt and an understated shimmer thanks to its Perlex print. One look at the delicate Devoré based on a Voile always promises you a time out from your busy life.

Transparent fabric, burn out, perlex, weight tape, 80% CV, 20% PES, fabric width: 300 cm, three colours

STILLE

A natural feel, soft colour and a design inspired by nature come together to banish the hustle and bustle of everyday life and bring relaxation and calm into your home.



FREY 1127 (1)

Simply FREY. The structured single-colour in an attractive linen look provides an infinite pool of inspiration to try out new combinations again and again, while its casual nature and earthy texture ensure a greater effervescence of serenity.

Decorative fabric, structured single-colour, linen-look, weight tape, 100% PES, fabric width: 300 cm, 17 colours

LYNETTE 8316 (2)

LYNETTE - empathetic and caring. Its gentle blossom and leaf motifs lovingly wind their way along delicate branches. The soft design in muted colours entices any beholder - and flatters any interior.

Transparent fabric, print, weight tape, 100% PES, fabric width: 295 cm, five colours



SHILOH 1692

SHILOH: a small pattern with a major impact. Voluminous, dense and woolly in its look and to the touch, the Jacquard in a leaf design takes the rush out of everyday life in six calming colours.

Decorative fabric, Jacquard, wool-look, weight tape, 100% PES, fabric width: 280 cm, six colours



NARAN 3532

Calm down with NARAN. The permanently flame-retardant synthetic fibres boast a natural-looking mesh structure in its look and feel like linen. Authentic, casual and urban in 20 exciting colour schemes, ranging from tone-on-tone to high-contrast.

Transparent fabric, highly flame-retardant single-colour in mesh structure, weight tape, 100% PES, fabric width: 300 cm, 20 colours



MIRAN 4037

MIRAN radiates an inviting sense of tranquillity. The circular pattern evokes blossoms and comes in three soft, natural tones, lending the handcrafted embroidery enough space to flourish on the linen-like background.

Transparent fabric, embroidery with spatula application, weight tape, 100% PES, fabric width: 300 cm, three colours



FLINT 9911

FLINT is the new edition of its successful base fabric, which already serves as the launch pad for COSMA and CARLA. Dynamic tendrils and blossoms lend the argillaceous Devoré a youthful, balanced aesthetic. A homely ivory joins the wool white – just as FLINT is right at home with the NADIA 1577 product.

Transparent fabric, burn out, weight tape, 83% PES, 17% CV, fabric width: 310 cm, two colours



FARELL 9913

FARELL - a semi-transparent design that doesn't fail to stand out. This is because the tasteful decorative Devoré offers an ample outlook, but only little insight. Be creative with your interior design - combine it with FLINT and contrast fabric NADIA to create a true attention-grabber.

Decorative fabric, burn out, weight tape, 70% PES, 30% CV, fabric width: 310 cm, two colours

IMPULS

A collection that acts as a driving force for vibrant colours, cheerful designs and fresh living. Inspiring, colourful and contagious.



STILLA 1125

STILLA loves nothing more than keeping a low profile. Except when it comes to the choice of colour: with a palette spanning 20 colours, the fabric creates a delightful contrast of the natural and the exciting thanks to its soft mix of shades and refined blend of effects. Colours span attractive natural tones, as well as variations ranging from sienna to rose, navy to turquoise, and olive to lime green.

Decorative fabric, natural structure, weight tape, 100% PES, fabric width: 300 cm, 20 colours



ENNO 2625

ENNO. Strong in expression, colour and texture. The only weakness here is the beholder. They are powerless to resist the graphic surface design, the soft feel and pleats or the powerful colour combinations of red-berry, water-olive, sand-cement and grey-nature.

Decorative fabric, print on structured single-colour, weight tape, 100% PES, fabric width: 280 cm, four colours



JENDRIK 2627

JENDRIK promises an artwork-life balance. The balanced use of colour and harmonious composition of the elegantly drawn blossoms transform the embroidery into a work of art. The floral design on a natural, cottonlike leno weave radiates unadulterated serenity in three colour schemes – multi-colour, natural and neutral.

Decorative fabric, multicoloured embroidery, weight tape, 100% PES, fabric width: 300 cm, three colours



CORVIN 3490

CORVIN is a blockbuster. Various different coloured threads that are incorporated seemingly at random come together to create a striking barcode design by means of the fil-coupé technique. The pattern repeats six times across the entire height of the fabric, making any room feel casual and modern from floor to ceiling.

Transparent fabric, block stripe Scherli, weight tape, 100% PES, fabric width: 320 cm, five colours



YOKO 8317

Horizontal areas of colour that seem frantically spackled over the fabric are the source of the YOKO design's frenetic energy. The cambric-like base fabric gives an even greater depth of texture with its adumbrated cheesecloth structure. The impulsive room accent is available in water/ petrol, cream/silver, lemon/green and beige/skin.

Transparent fabric, full-surface print, weight tape, 100% PES, fabric width: 300 cm, four colours



MERINA 9910

MERINA in orange/pink/cement and cream/beige/grey on a light background makes it seem like the sun has come to say hello to you in person, while cement/grey/beige on a smoky background gives a more mature aesthetic. The gradient of three harmoniously woven thread colours and the colourfully nonchalant irregularity on the modern tendril design make the floral Devoré stand out.

Transparent fabric, floral burn out, woven colour gradient, weight tape, 85% PES, 15% CV, fabric width: 300 cm, three colours

GATSBY

An upholstery fabric collection with soul - one that reflects the essentials with each of its products: beautiful textures and organic materials. Top quality without the pretence.



GATSBY 1558

The sensuous richness of the flowers on GATSBY send the beholder's sense of perception into a sort of slow-motion reality. This means the print on the successful TENDER 1557 product relaxes rooms and the mind, and is available in the colours light grey, eggshell, water, navy and grey-tinted pink. The shifts in the pile when used make this shabby chic look all the more charming.

Upholstery fabric, decorative fabric, print on velour, 100% PES, fabric width: 135 cm, five colours

WILSON 1575

WILSON, a highlight in a light version: discreet, understated, exquisite. Its wave-like sand dune look is the perfect complement to linear, minimalistic furniture. It's also divine for all those who love to sit thanks to its low-maintenance velour combined with a toasty warm feel.

Upholstery fabric, embossed velour, wave-look, 100% PES, fabric width: 146 cm, ten colours







CARRAWAY - exceptionally beautiful and inspired by nature. It is voluminous in both its look and feel. And the noble creations made from Chenille appear effectively three-dimensional in non-colours, olive and gentian blue.

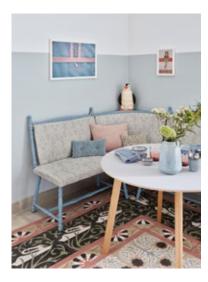
Upholstery fabric, Jacquard, animal-look, 100% PES, fabric width: 140 cm, five colours



JORDAN 1582

JORDAN makes the senses tingle. The pleasantly soft and linen-like, comfortable velour spreads calm and elegance with a viscous shimmer in beige brown, white flax, stone, ice blue and midnight blue.

Upholstery fabric, chenille single-colour, velour look, 100% PES, fabric width: 140 cm, five colours



FITZEGERALD 1583

FITZGERALD: a classic design with a modern interpretation. The natural-looking texture of the woven Jacquard evokes embroidery. It lends period furniture and classic pieces, as well as contemporary seating or corner seats, an exquisite look, with colours ranging from deep petrol, medium blue, delicate silver, light eggshell and gallant tobacco.

Upholstery fabric, Jacquard, linen-look background, 100% PES, fabric width: 140 cm, five colours

MADOC

Natural-look upholstery fabrics masterfully accentuate the subtle shapes of furniture. Understated colours emit a sense of tranquillity. The material mix of fake fur, linen look and stitched 3D look harmoniously soften minimalistic furniture designs.



TEDDY 1576

TEDDY. The en vogue, cuddly and cosy imitation fur warms both the body and the soul. It also conjures up that spa feeling on armchairs, stools, seating arrangements and sofas. Thanks to its suede back, MADOC also works wonders as a plaid or voluminous thermal drape: doze among fleecy, wool-white, which can also be combined with grey-beige and looks comfortable in azure.

Upholstery fabric, imitation fur, velour reverse side, 100% PES, fabric width: 154 cm, three colours



NAOTO 1577

Seats and corner seats look their best in NAOTO. What sounds like a celebrated designer is actually a modern upholstery fabric. But the lavish faux single-colour fabric with a ribbed structure, natural feel and diverse world of colours also feels right at home as a contrast fabric to CALYSO and ARDEN on any red carpet.

Upholstery fabric, multicoloured effect, faux single-colour, 100% PES, fabric width: 140 cm, six colours



MADOC 1578

MADOC is one enormous multiplex cinema - in 3D. The padded upholstery fabric with a three-dimensional look will win you over with its diamond-shaped quilting and multi-coloured stitching. The striking contrast with the matt, linen-like background serves up another highlight.

Upholstery fabric, flat-woven weave quilted and stitched with multicoloured yarn, 100% PES, fabric width: 140 cm, three colours



CALYSO 1579

CALYSO is impressive no matter which way you look at it. The labyrinthine allover pattern sends out a relaxed vibe on a light background. This casual linen-look is defined by its authenticity, calming colours and handcrafted thread irregularities.

Upholstery fabric, flat-woven weave with multicoloured effect, 100% PES, fabric width: 140 cm, six colours



ARDEN 1580

ARDEN enchants you with open, spiralling blossoms in a calm colour scheme on a light, wool white background. The natural, handcrafted linen-look can be perfectly combined with the NAOTO product.

Upholstery fabric, Jacquard, multicoloured effect, 100% PES, fabric width: 140 cm, six colours





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The company

In 1954, ADO, which is named after its location in AschenDOrf, Germany, was founded by Hubert and Marianna Wulf as a supplier of premium quality curtains and decorative textiles. The 'Goldkante', or golden thread, became a symbol for the quality of this internationally respected German textile specialist. Since 1 January 2013, ADO has been a part of the ZIMMER + ROHDE Group.

ADO Goldkante - for rooms that come to life

ADO brings textile harmony, a feeling of lightness and pure joie de vivre into your home. Exceptional details, a natural feel and countless transparent effects breathe life into your home and make your dream living space a reality. The wide range of patterns – from urban to natural, elegant to playful – offers the right material for every taste. The textiles also meet the demanding needs of everyday life as they are easy to clean and can be combined in countless different ways – not forgetting the five-year warranty. ADO fabrics are therefore the perfect design partners, in any room and at any stage of life.

For your manufacturer directory:

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