

CHARACTERS – FABRICS TO MAKE YOU SWOON

Characters have strong personalities and impress us with their charisma, whether they exhibit a gentle spirit or an intense vibe. We marvel at them, because they enrapture and inspire us. Their aura alone invigorates us, boosts our mood and enriches our daily lives. The ADO collection CHARACTERS, with its truly unique character fabrics, is dedicated to this wonderful phenomenon. We bear witness to their true strength on the greatest of all stages: the home. They bowl us over with their extremely soft feel, captivating three-dimensional look and natural, matt materials and shimmering accents.

SMOOTH CHARACTERS is defined by wild floral prints, striking ethnic patterns and modern embroideries, while EXPRESSIVE CHARACTERS, with six distinctive characters ranging from DREAMER to REALIST, evokes



much depth and texture. From a dreamy crane design to elaborate embroideries and modern mosaics right through to casual fringes, each character makes a stylish impression in any home.

The personalities conveyed in textile form in the ADO collection CHARACTERS are sure to give fans of interior design much reason to swoon. With their effortless simplicity and contemporary elegance in harmonious colours, they inspire us to express our own personalities in the most creative way possible, while allowing us to feel at home in any interior.

SMOOTH CHARACTERS

fans of wild floral prints, expressive ethnic patterns and modern embroideries in understated and bold tones will find inspiration in the multifaceted fabrics of this collection.



TAURI 3210 (1)

TAURI makes any space into an oasis of calm. It stands out due to its matt, linen-like background with an irregular, horizontal yarn effect. It stands out due to its unsullied authenticity, high compatibility and soft feel. Its timelessly beautiful aesthetic, which exudes serenity and calm, will put anyone at ease and transform any room into a haven.

Transparent fabric, single-colour, horizontal structure
100% PES, double fabric width: 300 cm,
colours 110 + 200 also in height of 220 cm, 15 colours

STEVIE 1498 (2)

STEVIE skilfully combines a whole range of contradictions. It playfully unites matt and shimmer effects, pairs subtle graphics with a geometric structure and blends both traditional and cosmopolitan elegance. It accentuates the ambience of any interior design, without ever feeling imposing. It flows beautifully and feels wonderful to the touch. Its captivating appearance in backlight looks particularly unique when combined with other fabrics.

Decorative fabric, Jacquard, faux single-colour
100% PES, double fabric width: 280 cm, 12 colours



AMY 3200 (1)

AMY is the perfect choice if you want to create a vintage style, shabby chic vibe or Scandi aesthetic. Its attractive linen look, with a prominent grid structure in blends of colour inspired by nature and a woolly feel, integrates stylishly in any type of interior design.

Transparent fabric, faux single-colour, linen-look
100% PES, double fabric width: 310 cm, 18 colours



JENNIFER 8237

JENNIFER is delicate, feminine and timeless. Its light tones, soft material and minimalistic design give it a pleasant, airy feel. The watercress pattern in a white pigment print stands out against its greige and white background. The beige print, with its ecru-coloured, soft-flowing and low-maintenance background, blends harmoniously into any home.

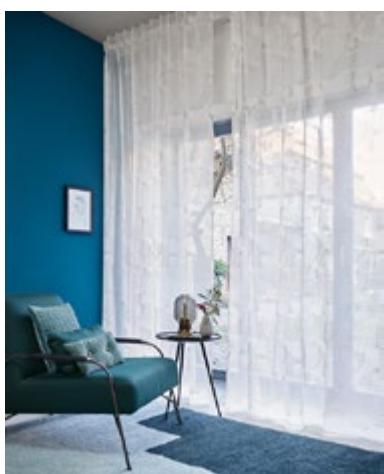
Transparent fabric, print, floral motif
100% PES, double fabric width: 300 cm, three colours



FUNKY 3202

FUNKY embodies the spirit of Ibiza. This multicoloured and multithreaded fil-coupé fabric radiates authenticity in its ethnic look with long fringes. It brings that holiday feeling back home by adding a splash of colour in earthy red tones, vibrant blue shades, fresh green hues or beige and taupe colourations.

Decorative fabric, fil-coupé, graphic ethnic motif
100% PES, double fabric width: 300 cm, six colours



TINA 4016

While leaf motifs in dynamic backstitches may dance across TINA, a natural-looking transparent fabric, its vibrant structure in muted white, sand and kid tones blends smoothly into any room. This fabric is low-maintenance and suitable for machine washing, but should be put in a laundry bag to preserve its embroidery.

Transparent fabric, embroidery, leaf motif
100% PES, double fabric width: 300 cm, three colours



ALICIA 2612

Whether you opt for a folklore-inspired style or chic, romantic look, the charming decorative fabric ALICIA and its colourfully painted flowers gives any room a homely yet elegant feel. A modern digital print is used to apply the brilliant, colourful watercolour pattern on low-maintenance satin. It is available in five colour schemes that are simply to die for: vivacious turquoise and blue, delicate apricot and green, fiery red and orange, understated cream and greige, and sophisticated anthracite and berry.

Decorative fabric, satin, print, floral allover motif
100% PES, double fabric width: 280 cm, five colours



CANDICE 9907

CANDICE is a prime example of how the art of printing can be combined with a timeless design. Inspired by nature, minimalistic bare branches embellish the delicate voile burn out fabric. An additional print effect on the branch structure accentuates the motif's vibrancy. Its structured base fabric rounds off CANDICE's profile, as it is low-maintenance when it comes to washing and ironing.

Transparent fabric, burn out, printed, voile base
80% PCV, 20% PES, double fabric width: 300 cm, two colours



JANIS 9908

JANIS ticks all the boxes. With its timeless, modern and nature-inspired design, it is the negative of the burn out CANDICE. JANIS looks great in a loft in a country house style, but feels just as much at home in a Scandinavian or a vintage interior. It exudes warmth and cosiness wherever it is found, and is available in two transparent colour schemes.

Decorative fabric, burn out, printed, voile base
80% PCV, 20% PES, double fabric width: 300 cm, two colours



RINGO 3526

RINGO is full of surprises. This delicate fabric boasts beautiful horizontal yarn effects on its transparent cheesecloth structure. These don't just come into their own when hanging in pleats, but also look great in any natural style of decor. The chenille strips used in the repeat also give it a charming irregular stripe effect.

Transparent fabric, delicate stripe, horizontal effects
100% PES, double fabric width: 220/300 cm, two colours



ROY 2610

The refined combination of delicate shimmering and soft velvety chenille materials lends the thermal fabric ROY its elegant look. Available in 22 natural and vibrant colours, it keeps the heat in during the winter, and the cool in during the summer. This makes ROY perfect for any time of the year – not to mention any interior design!

Decorative fabric, single-colour, chenille, linen effect, thermal
100% PES, double fabric width: 280 cm, 22 colours



STUART 3527

STUART makes any house into a home. If you are looking for both a clear view and a homely atmosphere, then STUART is the perfect fabric for you. A delicate mesh structure covers the highly transparent fabric and thus gives it an architectural clarity. Its uneven thread thickness give rise to a natural effect when installed on a window. STUART can also be combined creatively with other decorative fabrics.

Transparent fabric, mesh structure with vertical effects
100% PES, double fabric width: 220/290 cm, two colours



GEORGE 3528

From delicate sand dunes, to gentle waves or natural wooden structures – any number of patterns can be identified in the vertical wave-like lines of the elegant transparent fabric GEORGE. It looks great on its own or in combination with other patterned or single-colour decorative fabrics. Either way, you will always be on the same wavelength with GEORGE.

Transparent fabric, vertical wave-like line
50% PES, 27% CO, 20% PAN, 3% other fibres,
double fabric width: 220/300 cm, two colours



PAUL 3529

PAUL is the dreamboat of any interior design. Its vertical stripes in two natural tones harmonise with almost any interior – whether it's modern, elegant or rustic. It is light, understated and accentuates its surroundings in its very own unique way.

Transparent fabric, vertical stripe
100% PES, double fabric width: 220/300 cm, two colours



MINDFUL LIVING

Earthy tones and patterns inspired by nature can transform our homes into an oasis of calm. Soft colours and a sleek interior design satisfy our yearning for peace and quiet, and offer the perfect place to unwind after a long day.

(1) Funky 3202 / 193, (2, 10) Realist 1220 / 131,
(3) Purist 1219 / 193, (4) Ebba 1572 / 883,
(5) Amy 3200 / 196

EXPRESSIVE CHARACTERS

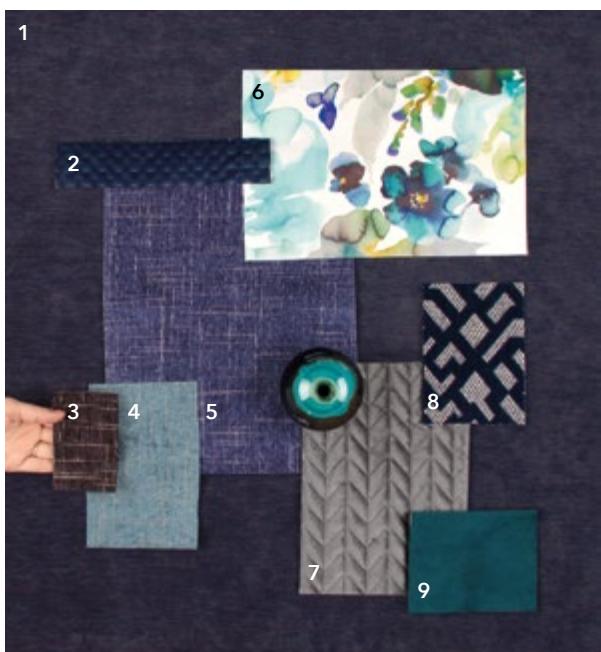
these strong-willed decorative fabrics flaunt their charm and convey the full spectrum of emotions on a 140 cm fabric width, boasting truly elegant, versatile, expressive and low-maintenance characteristics.



DREAMER 1216

DREAMER enchants with its captivating crane design on a gently shimmering satin background. As the embodiment of freedom and pristine nature, these creatures evoke an almost mythical elegance and a cosy, casual aesthetic at the same time. The understated use of colour ranges, from soft hues to striking signature colours, give rise to an extravagant looking fabric.

Decorative fabric, Jacquard, crane design, matt and shimmer effects
100% PES, fabric width: 137 cm, six colours



TIMELESS ELEGANCE

Don't be afraid to go all out with lavish patterns combined with dark colours to make your humble abode into a home fit for a king (or queen). Opulent Art Deco elements, and sensuous, velvety fabric surfaces in royal blue and anthracite give an exquisite feel to any interior.

(1) Ebba 1572 / 685, (2) Atacama 1529 / 666,
(3) Roy 2610 / 999, (4) Roy 2610 / 684,
(5) Roy 2610 / 666, (6) Alicia 2612 / 684,
(7) Ava 1574 / 998, (8) Isla 1573 / 999,
(9) Tender 1557 / 867



ROMANCER 1221 (1)

Tropical, romantic and floristic - ROMANCER is a modern floral print produced on a voluminous, slightly metallic textile that shimmers in the light. Dynamic colour gradients, blurred contours and fresh colours on a light background captivate the viewer and give any interior a tropical feel.

Decorative fabric, print, modern interpretation of floral motif
100% PES, fabric width: 140 cm, six colours



REALIST 1220

The most truthful way of describing REALIST is that it is sophisticated, refined and artful. Subtly multicoloured warp and weft threads are used to create this special fabric. Its pattern evokes structures from nature and abstract art. This means that it fits in perfectly with any interior design style.

Decorative fabric, Jacquard, faux single-colour, matt and shimmer effects
100% PES, fabric width: 137 cm, five colours



IDEALIST 1218 (1)

IDEALIST exudes joie de vivre in a modern ethnic style. Voluminous multi-coloured yarns give rise to its particularly distinctive look. Subtle matt and lustrous effects with shimmering yarn accentuate this aesthetic. Available in six colour schemes, it is perfect for any interior design - from understated and restrained, to bold and expressive.

Decorative fabric, Jacquard, multi-coloured mosaic design
100% PES, fabric width: 137 cm, six colours



HAPPY HOME

This interior design trend featuring bright and vivacious tones and playful combinations is perfect for those who lead a somewhat unconventional lifestyle. Brighten up your home and convey your zest for life with cheerful, vibrant colours.

(1) Tender 1557 / 554, (2, 10) Realist 1220 / 183,
(3) Isla 1573 / 884, (4) Roy 2610 / 555,
(5) Ava 1574 / 312, (6) Dreamer 1216 / 153,
(7) Amy 3200 / 155, (8) Artist 1217 / 555,
(9) Idealist 1218 / 554



ARTIST 1217

ARTIST takes centre stage in any home. With its lavish, asymmetrical diamond design consisting of zig-zag lines embroidered in multi-coloured thread, it shines in lofts as well as in smaller rooms. Its sophisticated fringes opened by hand look particularly artful. It will simply take your breath away, whether it's used as a decorative fabric, cushion cover or wall covering.

Decorative fabric, multi-coloured embroidery with fringe effects
100% PES, fabric width: 137 cm, six colours



PURIST 1219

The sheer beauty of its material, combined with its artistic chequered, vintage pattern, make PURIST stand out from the crowd. Abundant colour nuances create its contemporary design and make it ideal for combining different styles. The low-maintenance base fabric appears very natural in terms of its look, feel and drape, and looks particularly beautiful when hung on small windows.

Decorative fabric, print, vintage chequered design
100% PES, fabric width: 140 cm, five colours

AVA

with its enchanting interplay of colours, soft feel and pure elegance makes old pieces of furniture into your new favourites with its three lovely upholstery fabrics.



EBBA 1572

Cosiness doesn't have to mean compromising on style. EBBA makes any piece of seating furniture into a soft, velvety, luxurious experience. Depending on the colour scheme, this faux single-colour fabric with its subtle two-tone look can stand out or blend into any interior. Its material composition makes it both durable and easy to clean. Plus, its contemporary aesthetic allows it to blend in easily with any furniture style.

Upholstery fabric, semi single-colour with delicate two-tone effect, chenille
100% PES, fabric width: 140 cm, 14 colours



ISLA 1573 (1)

ISLA accentuates and reinvigorates any piece of small furniture or cushion in combination with either EBBA or AVA. It artfully juxtaposes its structure and soft velvet-look chenille fabric and matt and shimmer effects from top to bottom. ISLA is a fresh, modern fabric that gives any room a certain *je ne sais quoi*. Its technical characteristics in terms of its durability and low-maintenance quality makes it a true all-rounder.

Upholstery fabric, graphic Jacquard design, chenille
100% PES, fabric width: 140 cm, eight colours



AVA 1574

AVA is incredibly beautiful to look at, unbelievably soft to the touch and very special in terms of its manufacturing process. This velvety upholstery fabric is laminated with a batting and a textile carrier material before being embroidered with a graphic plait pattern. Its blind stitch creates a captivating three-dimensional effect, while its modern contrasting pattern makes a bold statement. AVA will win you over in either classic colours or trend colours in ice-cream shades.

Upholstery fabric, quilted and stitched with velour
100% PES, fabric width: 140 cm, eight colours



EBBA 1572

Texts and images can be downloaded at
www.ado-goldkante.de/presse

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The company

In 1954, ADO, which is named after its location in AschenDOrf, Germany, was founded by Hubert and Marianna Wulf as a supplier of premium quality curtains and decorative textiles. The 'Goldkante', or golden thread, became a symbol for the quality of this internationally respected German textile specialist. Since 1 January 2013, ADO has been a part of the ZIMMER + ROHDE Group.

ADO Goldkante - for rooms that come to life

ADO brings textile harmony, a feeling of lightness and pure joie de vivre into your home. Exceptional details, a natural feel and countless transparent effects breathe life into your home and make your dream living space a reality. The wide range of patterns – from urban to natural, elegant to playful – offers the right material for every taste. The textiles also meet the demanding needs of everyday life as they are easy to clean and can be combined in countless different ways – not forgetting the five-year warranty. ADO fabrics are therefore the perfect design partners, in any room and at any stage of life.

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