

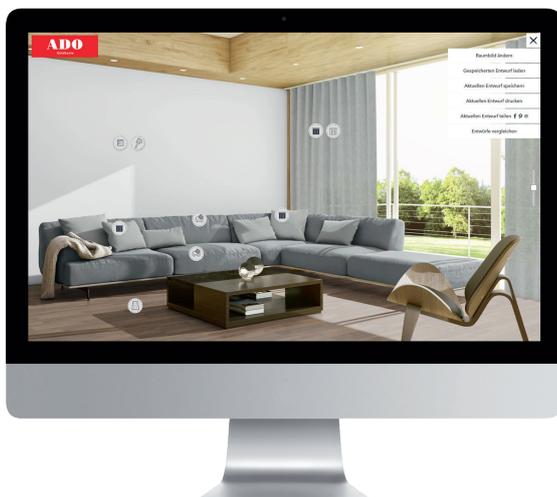
Invitation to online textile room planning

Whether you want a new fabric for your windows, need a privacy screen for your bedroom or fancy some new cushions for your sofa, textiles give interior decor an individual look in next to no time. The only thing that causes us to pause sometimes is the question of what the end result will look like. Well, now the answer is right here at www.ado-goldkante.com/room-designer: with endless possibilities and no risk at all.



“Just give it a try!” – that’s the ADO Goldkante motto when it comes to giving its customers peace of mind in making decor decisions. Just one click on the new online tool www.ado-goldkante.com/room-designer will turn you into a creative interior decorator. You don’t need to be an expert – you just need to enjoy a bit of textile design. The virtual room features over 2,000 drapery and upholstery fabrics, which can be used to decorate your design or be combined with one another, or even changed into different colours or styles – until your perfect solution starts to take shape. If you’ve got a few favourites, you can compare them with one another on the screen or send them to friends to ask their opinion. You can make changes to your saved designs at any time. Anyone who requires further information or fabric samples can simply send a PDF of their design to the staff of one of the 5,000 nationwide ADO shops, who can soon bring your ideal customised design (if you’ve got one) to life.

With their versatile combination options, ADO fabrics are the perfect design partners for any room and meet the demanding needs of everyday life – plus they also come with a five-year warranty.



You can create designs with ADO fabrics as and when the mood takes you: on your laptop, tablet or smartphone, in a single-colour or patterned style, in soft pastel shades or bold colours. All this is free of charge and involves no risk at all. If your first attempt doesn’t hit the spot, your next is just a click away. Those who take up ADO’s invitation to try out the tool will definitely find what they’re looking for – no doubt about it!

The company

In 1954, ADO, which is named after its location in AschenDOrf, Germany, was founded by Hubert and Marianna Wulf as a supplier of premium quality curtains and decorative textiles. The 'Goldkante', or golden thread, became a symbol for the quality of this internationally respected German textile specialist. Since 1 January 2013, ADO has been a part of the ZIMMER + ROHDE Group.

ADO Goldkante - for rooms that come to life

ADO brings textile harmony, a feeling of lightness and pure joie de vivre into your home. Exceptional details, a natural feel and countless transparent effects breathe life into your home and make your dream living space a reality. The wide range of patterns - from urban to natural, elegant to playful - offers the right material for every taste. The textiles also meet the demanding needs of everyday life as they are easy to clean and can be combined in countless different ways - not forgetting the five-year warranty. ADO fabrics are therefore the perfect design partners, in any room and at any stage of life.

For your manufacturer directory:

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Additional information and image data available from: www.ado-goldkante.de/en/press-releases