

PRESS RELEASE: ADO GOLDKANTE COLLECTION SNAPSHOT

ADO
Goldkante



SNAPSHOT - 3, 2, 1...GORGEOUS

Green today, multi-coloured tomorrow, striped the day after that. Give in to your ideas and desire for change and beautify your home whenever you want. SNAPSHOT from ADO unlocks this kind of spontaneity and enables you to have the satisfaction of acting sustainably, confidently and respectfully. SNAPSHOT is a collection in the here and now – fresh, dynamic, young and full of optimism. This easy-to-maintain, easy-to-use, high-quality collection made from recycled materials will keep you happy for a long time to come.

Whether it's decorative or functional textiles, nature-inspired prints or graphic designs, be they densely

woven, delicately transparent or soft and woollen, from gauze to strié effect, colourfully nature-themed to courageously impulsive, SNAPSHOT offers cosy looks for every interior – elegant, natural, minimalistic. Our chemical-free, high-performance upholstery fabrics are a sight to behold as well and are sure to bring joy even to those who don't suffer from allergies.

The new spring/summer collection from ADO makes you want to break out the Polaroid – just do it! Our fabrics will come along for the ride. Make each one of your interior design ideas a reality throughout your home or let us inspire you to create new ones. Snap your style!

INTUITIVELY BEAUTIFUL - the new fabrics from the ADO collection invite you to unleash your spontaneous side. Create, change and beautify your home on your own terms, no matter if your passion is for soft, smooth, rough or opaque textures, or if you prefer a more floral, geometric, colourful or natural look.

BLOGGER FR 1043

BLOGGER - A successful influencer for beautiful living from look to feel. With a casual salt-and-pepper texture, this fabric boasts a palette ranging from naturally homey to easy-to-match colours that are sure to impress. The thermal and acoustic properties provided by its chenille yarn and the wide range of overall interior design options that this decorative upholstery fabric proffers make it a top-notch performer.



*Opaque Chenille,
two-toned look, flame-retardant,
room-height, weight tape,
fabric width: 300 cm, 20 colours,
100 % PES FR*



SUNDAY FR 1049

SUNDAY's woolly touch radiates warmth seven days a week. Trendy block stripes in harmoniously contrasting colours give this classic a modern twist. Narrow stripe detailing, a natural weave texture and a linen-like character provide a casual look and a relaxed hominess - for any type of property.



*Stripes, opaque fabric,
flame-retardant, room-height,
weight tape,
fabric width: 280 cm, 7 colours,
100 % PES FR*



TOUCH 1050

A TOUCH more nature! Handcrafted character, multi-coloured tone-on-tone yarn and a rough structure make this fabric a highlight in the world of single-colours and textures. The voluminous drape and soft texture of the thick cotton rounds off its profile with a natural look and feel.



*Thick, decorative fabric,
reversible, room-height,
weight tape,
fabric width: 300 cm, 11 colours,
79 % PES; 21 % CO*

FLANEUR 1051

FLANEUR – A snapshot of an idyllic garden. Floral design and fresh colours invite you to take a stroll within your own four walls. Enjoy this modern ambience in floral aqua/lobster against a striking dark petrol background, orange/blue against a fascinating sage green, turquoise/terracotta against an elegant silver-grey or green/yellow against a pure white background.



*Floral print, room-height,
weight tape,
fabric width: 280 cm, 4 colours,
100 % PES*



HARVEST 1052

Welcome, harvest season! A charming, tone-on-tone print on a naturally textured polyester base fabric, HARVEST transforms your home into a place of comfort. The three-dimensionality of this modern interpretation of floral elements set against a colourful background brings depth and liveliness to the design – and 'harvests' all kinds of excitement.



*Light, decorative fabric,
floral vintage print,
room-height, weight tape,
fabric width: 280 cm, 5 colours,
100 % PES*

*Sheer fabric, single-colour,
recycled, flame-retardant,
room-height, weight tape,
fabric width: 300 cm,
20 colours, 52 %PES FR,
48 % PES (48 % recycled PES)*



AIR FR RE 3003

Love is in the AIR. This flowing, gorgeous, linen-looking textile is a symbiosis of modernity and tradition, natural appearance and technical functionality as well as sensual transparency and perfect privacy. Available in 20 brilliant hues ranging from variations of blue to tones of red and green all the way to trendy natural colours.

MOONRISE BLACKOUT FR 1305

A highlight by moonlight. When it comes to sophisticated solutions, the full blackout effect of this fabric makes MOONRISE BLACKOUT a top performer at home as well as in public spaces. Its soft feel and voluminous drape is just as impressive as its gentle spectrum of 21 neutral colours. This linen-like texture is available in a wide range of colours and is guaranteed to enrich any interior. Natural, comfortable, casual.



*Structured blackout fabric,
flame-retardant, room-height,
fabric width: 290 cm, 21 colours,
100 % PES FR*



LOMO 2509

LOMO is a firework for the senses. Extravagant. A decorative design made using the sophisticated 'Scherli' technique. Impressive. A frayed, colour-accented fabric in three-dimensional grandeur. Exciting. Textured, graphic patches of colour in three harmonious multi-colours. From minimalistic grey/anthracite, extroverted blue/brown to lively turquoise/rose. Regardless of the countless adjectives, LOMO remains one thing: indescribably beautiful!



*Decorative fabric, opaque, print,
graphic design, room-height,
weight tape,
fabric width: 300 cm, 3 colours,
100 % PES*

POEM FR RE 2510

A fabric that's in tune with the times. Made from 100 per cent recycled raw materials from post-consumer waste, this semi-transparent batiste POEM fulfils everything the sustainable heart desires. It's easy to clean, washable at up to 60°, tends not to crease or wrinkle and flame-retardant. With its extremely soft touch, each one of the 24 colours that this fabric comes in promises lasting delight in trusted ADO quality.



*Semi-transparent fabric,
single-colour, recycled,
flame-retardant, room-height,
weight tape, fabric width:
300 cm, 24 colours,
100 % PES FR (100 % recycled PES)*



AWAKE 3004

AWAKE makes its debut in thrilling serenity. The soft feeling of cotton extends from the feel to the drape all the way to the look. Its subtle variation of shades and playful thread thickness create textural diversity and add variety to your interior. The only thing lacking now is your favourite colour, which you can choose from a rich palette of elegant, contemporary and homey colours.



*Semi-transparent, single-colour,
room-height, weight tape,
fabric width: 300 cm, 16 colours,
91 % PES; 9 % CO*

TRAVELLER 3005

TRAVELLER is well received in any home! This semi-transparent base fabric integrates just as playfully into a modern country cottage style as it does into a minimalistic interior with exposed concrete. Look forward to natural purity in colour, look and feel in your own personal ambience.



*Semi-transparent, single-colour,
contrast fabric to
JOURNEY 9802, room-height,
fabric width: 300 cm, 1 colour,
50 % PES; 40 % LI; 10 % CV*

ELSEWHERE 3006

For people who love an atmosphere that is bathed in light and easy-to-clean authenticity. This earthy, permeable fabric is available in 15 nature-inspired colours. Its soft feel in combination with effect yarn and intermittent vertical and horizontal bulges characterise the appearance of ELSEWHERE.



*Sheer fabric, room-height,
weight tape,
fabric width: 300 cm, 15 colours,
100 % PES*

SNAP 3212

SNAP loves elegance and nature in tandem. A composition of distinctively arranged parallelograms reflected in a vivid diversity of texture and a monochromatic colour scheme. This graphic design comes in a meticulous Jacquard Scherli weave with a light crash and creates a lively three-dimensionality with its frayed edges.



*Semi-transparent,
graphic design, room-height,
fabric width: 300 cm, 3 colours,
85 % PES; 15 % CO*

MOMENTUM 3313

Your MOMENTUM when it comes to outstanding quality, grace and clarity. Surrounded by a large pattern of stripes and squares that perfectly complement the natural background in texture and thickness. A drapery that makes a stunning impact and a statement – and tastefully adds an understated note to your overall ambience.



*Room-height, weight tape,
fabric width: 290 cm, 3 colours,
57 % PES; 29 % PAN; 9 % LI;
5 % CV*

BREATH 3445

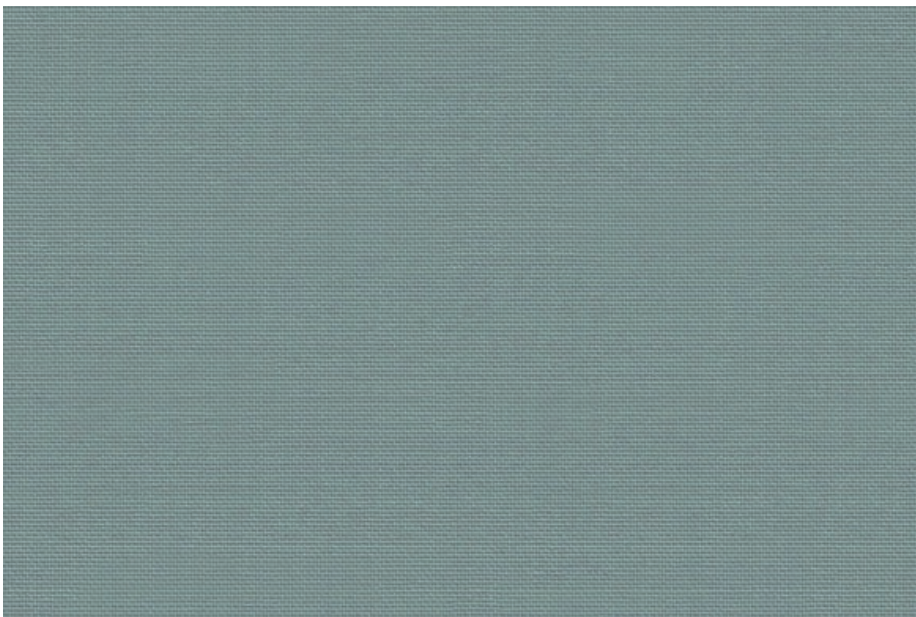
BREATH meets us with a delicate robustness. Thin threads steadily weave through this transparent fabric like a gentle breath. Its mesh structure is modern and natural, its feel is rough-hewn and linen. A noble companion that effortlessly knows how to combine a contemporary interior with a cosy atmosphere.



*Sheer fabric, room-height,
weight tape,
fabric width: 305 cm, 4 colours,
70 % PES; 30 % LI*

SPEED FR 3609

Sage, slate and steel blue – this season, three fabulous new hues enhance successful base fabric SPEED. Transparent, timelessly modern, softly flowing, washable, easy-to-clean and permanently flame-retardant: these are the distinctive traits that yield such success. You'll be awed by SPEED in the blink of an eye!



*Sheer fabric, single-colour,
flame-retardant, room-height,
weight tape,
fabric width: 300 cm, 3 colours,
100 % PES FR*



DRIFT FR 3610

Let DRIFT carry you away on its magnificent, intermittently woven stripes with three-dimensional effect yarn embedded in elaborate transparent sections. Inspired by our base fabric SPEED, an immensely soft batiste available in 15 perfectly coordinated colours that invites you to mix and match.



*Sheer fabric, stripes,
flame-retardant, room-height,
weight tape,
fabric width: 300 cm, 15 colours,
100 % PES FR*



ODE FR RE 8000

ODE, a poem of colours and shapes that elaborately overlap and leave room for interpretation – from floral to pebble-shaped. Watercolour gradients and a pleasant variation of shades make ODE an ideal companion for mixing and matching in any interior. Add-ons: ODE is sustainably made from 100 per cent recycled raw material and is especially gorgeous as a complement to the coloured base fabric POEM.



*Semi-transparent fabric, print,
recycled, flame-retardant,
room-height, weight tape,
fabric width: 300 cm, 3 colours,
100 % PES FR (100 % recycled PES)*



PIC FR 8012

Simple, casual, trendy. PIC boasts graphics without rigour. Artful freehand lines condense into a vivacious ensemble. Its natural look printed on the long-standing, successful LINTO fabric offers unlimited design options and can be superbly combined with base tones.



*Sheer fabric, print,
graphic design, flame-retardant,
room-height, weight tape,
fabric width: 300 cm, 3 colours,
100 % PES FR*



JOURNEY 9802

Jungle JOURNEY. This cool burn out transports you into a world of huge, decorative leaves and white outlines that appear to secretly dissolve into nothing. The dramatic staging of colours on the base design leaves nothing to be desired. Its combination with the thick base fabric TRAVELLER extends a sense of calm.



*Sheer fabric, matching single-
colour TRAVELLER 3005 with
weight tape, base design,
room-height, weight tape,
fabric width: 300 cm, 3 colours,
69 % PES; 24 % LI; 7 % CV*

SLIT 9803

SLIT is it! Elegant, modern minimalism. This architecturally inspired burn out is highly transparent and displays a subtle Strié effect in its thick-woven background. This welcome addition to any living room is available in three magnificent colours.



*Sheer fabric, burn out,
graphic design, room-height,
weight tape,
fabric width: 300 cm, 3 colours,
55 % PES; 45 % CV*

HIGH-TECH FOR THE HIGH LIFE - our demand for HIGH quality, high performance, HIGH colour fastness and HIGH colour selection has done more than just inspire four sensational upholstery fabrics; it has inspired the name of their series: 'HI'. These fabrics guarantee a wonderful look and feel, from the design to the colour scheme. Each one of these fabrics is chemical-free, super easy to clean and maintain, sustainably produced, skin-friendly and 100 per cent made in Germany.

HI VELVET 1507

HI VELVET. Hi colour explosion. This cosy, fully synthetic, single-colour velour is available in colours ranging from fresh, brilliant ones through to intense, elegant tones that are sure to catch your eye. A further highlight: its modern, moisture wicking HITEX fibres that are soft to the touch and boast superb technical performance when it comes to cleaning and maintenance. Chemical-free, skin-friendly and made in Germany - ideal for everyone, especially for those with allergies!



Upholstery fabric, single-colour velour, skin friendly, stain guard, suitable for outdoor use, made in Germany, fabric width: 140 cm, 40 colours, ground 100 % PES; pile 100 % PAN



HI TEX 1508

HI TEX, the top performer: first-rate design, incredibly easy to clean and maintain and highly suitable for those with allergies. With its slightly undulating rib texture, high three-dimensionality resulting from the dark tones in its base fabric and 24 colour schemes ranging from progressive and elegant to minimalistic, HI TEX invites you to a casual get-together on your favourite sofa.



Upholstery fabric, flat woven fabric, skin friendly, stain guard, suitable for outdoor use, made in Germany, fabric width: 140 cm, 23 colours, 62 % PAN; 38 % PES



HI FIVE 1509

A HI FIVE for this upholstery fabric: its multi-colour design is compact and modern and echoes the rib-like texture of the single-colour. It harmonises perfectly with a large selection of fabric collections, colours and wooden floors. It is completely free of chemicals and boasts outstanding technical properties. Made in Germany according to ADO's usual high quality standards.



Upholstery fabric, multi-coloured, skin friendly, stain guard, suitable for outdoor use, made in Germany, fabric width: 140 cm, 21 colours, 65 % PAN; 35 % PES



HI STRIPE 1510

Dynamic stripes that fit your mood. HI STRIPE is an impressive solo artist, but also a stylish team player that mixes well with HI VELVET, HI TEX or HI FIVE. Natural, high-tech quality – sustainable, highly resistant and easy to clean. Its decorative design, available in four lively colour schemes, is a pleasure at any time of the year and brings life to your pillows, sofas and the rest of your home.



*Upholstery fabric, stripes,
skin friendly, stain guard,
suitable for outdoor use,
made in Germany,
fabric width: 140 cm, 4 colours,
87 % PES; 13 % PAN*





**TEXTS AND IMAGES
CAN BE DOWNLOADED AT**
www.ado-goldkante.de/en-gb/press

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The company

In 1954, ADO, which is named after its location in AschenDorf, Germany, was founded by Hubert and Marianna Wulf as a supplier of premium quality curtains and decorative textiles. The 'Goldkante', or golden thread, became a symbol for the quality of this internationally respected German textile specialist. Since 1 January 2013, ADO has been a part of the ZIMMER + ROHDE Group.

ADO Goldkante – for rooms that come to life

ADO brings textile harmony, a feeling of lightness and pure joie de vivre into your home. Exceptional details, a natural feel and countless transparent effects breathe life into your home and make your dream living space a reality. The wide range of patterns – from urban to natural, elegant to playful – offers the right material for every taste. The textiles also meet the demanding needs of everyday life as they are easy to clean and can be combined in countless different ways – not forgetting the five-year warranty. ADO fabrics are therefore the perfect design partners, in any room and at any stage of life.

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