

# PRESS RELEASE: ADO GOLDKANTE COLLECTION #CONNECTED

**ADO**  
Goldkante



## #CONNECTED - CONNECTED WITH LIFE

As individuals, we like to be in exchange - with life, with nature, with other people, with ourselves. This puts us in a positive mood and makes us happy. The new ADO collection #CONNECTED is inspired by this motivation and looks forward to bringing you into harmony with everything that surrounds you. In your home. Reduced to the essentials, it shows you that it doesn't take much for the beautiful things in life.

The collection combines contemporary design with perfect function: natural tones, intense

colours, soft fabrics, floral motifs and graphic prints convince with easy-care, thermal and acoustic properties, antiviral finish, flame-retardant yarns and recycled materials.

#CONNECTED combines decorative pleasure with sustainable quality, fuses modern looks with a cosy feel and grounds dynamic vibrancy in soothing calm. Discover your personal balance with the balanced and stylish fabrics of the new ADO collection and design your home: according to your nature. Get connected!

**SUSTAINABLY BEAUTIFUL** - fabrics with modern designs, colourful vibrancy, soft feel and recycled polyester from certified sources ensure long-lasting and sustainable joy in your home. This not only ensures good vibes, but also that the raw material is partly made from post-consumer recycled materials.



### REVIN RE 8009

REVIN transports your eyes to a mystical forest of mist. Its skandi-style floral print enhances the three-dimensionality of the lively base fabric REVAL. Bold branches interplay with delicate shadows to create a fascinatingly beautiful depth. With 39 % recycled material, REVIN thanks its natural role model from real life with more sustainability.

Transparent fabric, print, floral design, recycling, room height, weight tape, fabric width: 300 cm, 3 colours, 100% PES - 39% is recycled PES



### REVAL RE 3119

REVAL shows itself to be thoroughly close to nature in a lively graininess: with an organically soft feel, a naturalistic linen look in a handcrafted raised crochet style and of course as the perfect base fabric for the enchanting REVIN print.

Transparent fabric, plain fabric, contrast fabric to REVIN RE 8009, recycling, room height, weight tape, fabric width: 300 cm, 1 colour, 100% PES - 39% is recycled PES







## REMO RE 3107

REMO, the multi-tasking talent. This pleasing unique specimen with a balanced texture remains pleasantly quiet on request, but is also happy to get loud for you in 16 lively shades. Look forward to your favourite shade with a wonderfully soft feel and drape - and to staging the 50 % recycled polyester fabric just the way you like it.

Transparent fabric, plain colour, 2 heights, recycling, room height, weight tape, fabric width: 300 cm with 16 colours and 220 cm with 2 colours, 50% PES - 50% is recycled PES





### REMUS RE 3120

New look. Same fabric. As a harmonious counterpart to REMUS, REMO adds modern, three-colour stripes in large blocks to the design. In five tasteful shades, the pretty transparent fabric can be perfectly combined with REMO.

Transparent fabric, stripes, recycling, room height, weight tape, fabric width: 300 cm, 5 colours, 50% PES - 50% is recycled PES



### RELUS RE 8010

With artistic flower umbels and grasses, the RELUS base design presents itself in your home in a completely nature-inspired way. An additional eye-catcher: the striking colour gradient on the upper edge of the fabric, which slowly fades towards the bottom. The lattice structure of the gauze-like fabric made of 63 % recycled polyester is charming too, granting a lot of light and setting the right tone.

Transparent fabric, base print, floral design, recycling, room height, weight tape, fabric width: 300 cm, 3 colours, 100% PES - 63% is recycled PES







### **RELON RE 3122**

Beneficial for your nature-life balance: RELON. Perfectly harmonised with RELUS and therefore a beautiful combination partner to radiate even more peace together. The gauze-like UNI made of 63 % recycled polyester also provides sensual tranquillity in your interior as a soloist. Easy-care, sustainable and cosy.

Transparent fabric, plain colour, contrast fabric to RELUS RE 8010, recycling, room height, weight tape, fabric width: 300 cm, 1 colour, 100% PES - 63% is recycled PES



**DESIGN MEETS FUNCTIONALITY** - flame-retardant yarns, antiviral finish, thermal and acoustic properties and easy care are the invisible heroes behind visibly beautiful decorative and blackout fabrics. The graphically appealing motifs embellish any ambience, from your own four walls to hotels, offices or larger properties.



### REI FR 3123

It's cosy, it's cool, it's casual - the it-piece REI. The semi-transparent and minimally striped woven fabric enchants with its attractive crashing, soft feel and colours in a light melange. It's good to know: The permanently flame-retardant in-between also finds its way back to unmistakable elegance after washing, by steaming over when hanging.

In-between, plain colour, flame retardant,  
room height, fabric width: 300 cm, 8 colours,  
100 % PES FR



### MIK FR 1023

Simplify your life. MIK embellishes your home with ease and according to your taste. In naturalistic colours, it takes a relaxed back seat; in strong tones, it sets impulsive accents that rub off on your ambience beyond your window. Permanently flame retardant, easy-care, washable, uncomplicated. Simply MIK.

Decoration fabric, plain colour, flame retardant,  
room height, 2 heights, weight tape,  
fabric width: 330 cm with 25 colours and 220 cm  
with 2 colours, 100 % PES FR







### LIO FR 3002

LIO is the symbiosis of aesthetic design and perfect functionality. The delicate plain weave with its natural texture and soft feel creates a homely atmosphere. With its antiviral finish as an add-on, the flame-retardant fabric also protects against viruses, bacteria, micro-organisms, mould and fungi. Permanently resistant, even after dry cleaning. The top performer also feels at home in larger properties!

Transparent fabric, plain colour, antimicrobial, antiviral, flame retardant, room height, 2 heights, weight tape, fabric width: 330 cm with 14 colours and 220 cm with 2 colours, 100 % PES FR



### PER DIMOUT FR 1304

PER enlivens your home with dynamism. Its striking, horizontally spotted design is reminiscent of crashing waves in shades of blue, becomes a natural stone wall in earthy tones and a winter landscape in white. A chameleon-like character with enduring properties: whether soft touch, easy-care, flame retardant, thermal functions or darkening effect.

Dim-out, print, moving geometry, thermal fabric, flame retardant, room height, weight tape, fabric width: 300 cm, 5 colours, 100 % PES FR





## LUI FR 8011

Lightness and transparency characterise LUI. A graphic print in artistic lines, almost as if painted with chalk, adorns the easy-care and antiviral-finished textile. The geometric design in four appealing colours creates a great effect against the light.

Transparent fabric, print, graphical design, antimicrobial, antiviral, flame retardant, room height, weight tape, fabric width: 300 cm, 4 colours, 100 % PES FR





**EASY COVERED** - Our upholstery fabric allows you to enjoy real easy-living. EASY looks casual on your favourite furniture, invites you to relax with its soft feel and remains relaxed even when stained. Nothing can upset it: extremely easy-care, top stain protection, ADO quality with a 5-year guarantee!



### EASY 1547

Relaxed, easy and soft meets robust and insensitive. On your sofa, armchair or cushion. This is EASY, the uniquely beautiful upholstery fabric in a natural linen look. With a visually and technically brilliant performance. In 29 trendy furnishing colours: from subtle Scandinavian to impulsive Italian.

Upholstery fabric, plain colour, linen look,  
stain protection, fabric width: 140 cm,  
29 colours, 95 % PES; 5 % CO





**TEXTS AND IMAGES  
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### **The company**

In 1954, ADO, which is named after its location in AschenDorf, Germany, was founded by Hubert and Marianna Wulf as a supplier of premium quality curtains and decorative textiles. The 'Goldkante', or golden thread, became a symbol for the quality of this internationally respected German textile specialist. Since 1 January 2013, ADO has been a part of the ZIMMER + ROHDE Group.

### **ADO Goldkante – for rooms that come to life**

ADO brings textile harmony, a feeling of lightness and pure joie de vivre into your home. Exceptional details, a natural feel and countless transparent effects breathe life into your home and make your dream living space a reality. The wide range of patterns – from urban to natural, elegant to playful – offers the right material for every taste. The textiles also meet the demanding needs of everyday life as they are easy to clean and can be combined in countless different ways – not forgetting the five-year warranty. ADO fabrics are therefore the perfect design partners, in any room and at any stage of life.

### **For your manufacturer directory:**

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