

# **PRESS RELEASE: ADO GOLDKANTE COLLECTION BE UNIQUE**

**ADO**  
Goldkante



## **BE UNIQUE - FABRICS AS UNIQUE AS YOU ARE**

Colourful, loud, nature-loving, courageous, fashionable, intellectual, traditional or extravagant?

Whatever you are, you are unique and individual. Just like the fabrics of the new spring collection "BE UNIQUE" by ADO Goldkante. And they are waiting to bring your personality and style into your home.

We offer a collection that has everything ready for you: fabrics from soft flowing to silky rushing. Colours from grounded grey/rose to metallic mysticism and tropical temperament. Embroidered, woven, printed - with generous plant and leaf designs, animal prints, elegant

appliqués and elaborate embroidery motifs. Marvellous on a touch of textile as well as on haptically dense creations.

Design your living space according to your personal preferences and needs. Fabrics change the room in a positive way, improve the room acoustics, give privacy, contribute to a feeling of well-being or simply create a great atmosphere. Depending on whether you like "high life" at home, are looking for relaxation or are already completely at peace. Create your unique interior with the variety of ADO and our easy-care fabrics - be unique!

## **BE UNIQUE - UNIQUE INTERIOR**



## BE BALANCED

If you love the tropical feeling or like to surround yourself with flowers and plants, the fabrics from the “Be balanced” collection are just what you need. Natural elements, sometimes subtle as devoré, sometimes as a jacquard weave or as a striking print in pale, balanced or expressive colours, create atmosphere and harmony in your home.



### MOWGLI 8008

MOWGLI takes you to tropical regions with lively leaf variations. The colouring in four colour schemes range from naturally soft or nobly modest to expressive and contrasting. The basic AWARD fabric is a tactile experience – the balanced interplay of MOWGLI between impressive presence and elegant restraint remains an optical phenomenon.

*Print on Award base fabric, natural fabric handle, in-between, fabric width: 300 cm, 4 colours, 63% PAN; 33% PES; 4% CO*







## BAGHEERA 1016

BAGHEERA - minimalist, natural and wonderfully comfortable. The three-dimensional texture is reminiscent of wickerwork structures and impresses with its soft flowing drape and excellent draping properties. In 16 balanced feel-good colours, BAGHEERA conjures up a smile on your face - and your living space. The easy-care plain colour fabric of the high quality and opaque version can be lined and for a cosy look we recommend the upright decoration. The clean look is defined by a high-quality hem and an inlaid weight band.

*Three-dimensional woven structure, natural hand woven character, plain colour, decoration fabric, fabric width: 300 cm, 16 colours, 100% PES*

## RAMA 2582

RAMA is full of sensuality. The noble shimmering satin background brings glamour. The discreet all-over leaf design makes a timeless statement. The raised, matt contour line gives a modern impression. Whoever touches RAMA will hear and feel silk-like rustling in five colours: from subtle, tonal and very natural to expressive, contrasting colours. The differences in weave in the base and patterning show a lively appearance, which is maintained by best care properties.

*Three-dimensional jacquard pattern, elegant satin background, decoration fabric, fabric width: 290cm, 5 colours, 100% PES*







## AKELA 3134

AKELA gives you a cosy atmosphere and pleasant privacy at the same time. The highly transparent leno fabric beautifies the view outside with delicate colour gradients in grey/rose, linen/new orange, eggshell/water and taupe/navy/lime. Wonderfully soft to the touch, easy-care and crease-resistant. AKELA looks particularly casual when you let long drapes fan out at the bottom to create a puddle.

*Dégradé, leno fabric, natural fabric handle, transparent fabric, fabric width: 320cm, 4 colours, 44% PES; 42% PAN; 14% CO*







## HATHI 9824

HATHI masters the perfect balance between natural look and feel and graceful elegance. This is ensured by the natural materials viscose and linen as well as an exciting mix of yarns of different colours and strengths. Stylish noblesse in a timelessly modern leaf design - an evergreen already now.

*Devoré on leno base, strié background, elegant transparent fabric, fabric width: 300cm, 3 colours, 45% PES; 40% CV; 15% LI*

## SHANTI 9825

SHANTI has it - your special something! The restrained devoré offers a lot: It shines with naturalness and shows itself relaxed with its delicate spun yarn, intensified by the print that seems to create soft natural stripes just like strié. Its design is characterised by an artistic texture that looks like a large leafy forest - gently flowing, easy to clean and great to decorate.

*Devoré, printed strié background, modern transparent fabric, fabric width: 300cm, 3 colours, 80% PES; 20% CV*





## BE RELAXED

For all those who like it relaxed, natural and yet sophisticated: the easy-care fabrics of the "Be relaxed" collection combine these qualities brilliantly. Great textures and extraordinary surface feel transform every interior into your own. Stage the fabrics and combine them with modern furniture, beautiful accessories and your favourite heirlooms - for a home which is as individual as you are.



### ARTUS 3012

You will love the naturalness and softness of the transparent drape ARTUS. Depending on the incidence of light and colour tone, its surface surprises with sophisticated herringbone weave effects. 24 colours offer endless combination possibilities for your personal furnishing style. Our tip: Use colour instead of a neutral tone and try it out to see what it does to you and to the appearance of your room.

*Delicate yet robust fabric, slight herringbone pattern, plain, transparent fabric, permanently flame retardant, fabric width: 300cm with 24 colours and 220 cm with 2 colours, 100% PES FR*



### ARCHIMEDES 3311

ARCHIMEDES - lovingly woven and shorn. This Scherli fabric (Fil-Coupé) is a transparent and actually shorn textile. Additional effect threads are woven into the base, whose floating ends are later cut off. The result: beautifully fringe-like fluttering at the edges of the motif - for ARCHIMEDES even in two colours including jacquard patterning. The edging with a thick fancy yarn creates a discreet strip.

*Scherli (Fil coupé) stripes with jacquard pattern, soft floating fond, modern cheese cloth appearance, transparent fabric, fabric width: 300cm, 4 colours, 100% PES*







### **HECTOR 3017**

HECTOR, the most beautiful compromise between curtain and drape - a true in-between. Somewhere between light, shadow and subtle transparency, it unfolds its natural feel and texture in 18 shades, which undoubtedly makes it the predestined window decoration.

*Interesting textured fabric, natural look, plain colour, in-between, fabric width: 300cm, 18 colours, 100% PES*







## PELINOR 4021

PELINOR embroideries are characterised by textile tradition, craftsmanship and timeless beauty. Lavender, grasses or ears of corn can be interpreted in two embroidery colours and, depending on the colour scheme, in the natural ground. Both the embroidery and the base fabric are made of the same material, so that PELINOR is easy to care for and in return gives pleasure for a long time.

*Two-coloured embroidery, natural background, soft flowing drape, transparent fabric, fabric width: 300cm, 3 colours, 100% PES*

## MERLIN 8006

MERLIN is a light-hearted, delicate floral design on a flame-retardant base fabric. The hand-painted watercolour of flowers is digitally printed onto the transparent fabric ARTUS with artistic brush strokes. The brilliant print inspires in a feminine, neutral as well as masculine ambience created by the colours.

*Hand-painted watercolour, digital printing, delicate fabric, base material: ARTUS, transparent fabric, permanently flame retardant, fabric width: 300cm, 3 colours, 100% PES FR*







## MADAME MIM 4022

MADAME MIM combines two different fabric textures with sophistication and traditional craftsmanship. The base design consists of a strongly structured, transparent in-between. Above the base, MADAME MIM is evocative of transparent cheese linen. An elaborate embroidery with binding and breakthrough holes blends both materials into a light-hearted overall work that displays its beauty perfectly in a modern context.

*Base design, two transparencies, embroidery border, breakthrough and binding holes, transparent fabric, fabric width: 300cm, 2 colours, 80% PES 20% LI*







## KAY 9826

KAY - with a discreet, modern and noble pattern. The burnout (devoré) is a mixed fabric made of polyester and viscose yarns. Its secret: after weaving, a paste is applied to the pattern base with a stencil, which etches away the cellulose, in this case viscose. Its look and feel: a lovely and inspiring pattern with transparent and opaque surfaces, printed several times in colour for wonderful comfort and cosiness at home.

*Colour-printed devoré, 7 templates, cheese cloth background, lovely transparent fabric, fabric width: 300cm, 3 colours, 84% PES; 16% CV*



## BE SOPHISTICATED

Transform your comfort zone into a comfort oasis. With elegant and high-quality textiles that are nevertheless uncomplicated and easy to care for. The "Be sophisticated" collection has a lot in store for you: expressive appliqués, statement prints, chic jacquards and elite plain fabrics.



### BELLE 2628

BELLE, the beauty, keeps her promises. Velour is in fashion and makes our home cosy, elegant and warm. 20 fantastic colours leave nothing to be desired. BELLE is soft flowing, can be decorated without lining and impresses with its noble lustre. The pile shifts, which create different shades, are particularly attractive.

*Velour, 300cm, soft flowing, no lining necessary, soft flowing decoration fabric, fabric width: 300 cm, 20 colours, 100 % PES*

### GASTON 2580

GASTON inspires with a modern interpreted damask design. The background of the fabric shows a natural texture in linen look, the jacquard pattern stands out from the background with a shiny twill weave. If you prefer a more matte look, simply use the back of the fabric in one of eight marvellous colours.

*Modern interpretation of classic damask, jacquard fabric, background in linen look, decoration fabric, fabric width: 300cm, 8 colours, 100% PES*





## LUMIERE DIMOUT 1359

LUMIERE DIMOUT is twice as beautiful. Because the faux-uni is printed on both sides, sometimes harmoniously in similar colours, sometimes rich in contrast. Both colour schemes invite for creative decoration. What a "pity" that you cannot always enjoy them - because LUMIERE DIMOUT also ensures your carefree sleep through perfect darkening. Still you can simply dream about the finely printed texture, the pleasant feel and the soft fall of the permanently flame-resistant yarn.

*Two-coloured, dim-out, soft flowing, faux-uni, decoration fabric, permanently flame retardant, fabric width: 300cm with 38 colours and 150cm with 6 colours, 100% PES FR*







### CHIP 3310

The modern Scherli fabric CHIP will capture your senses. A coarse and striped net in trendy seersucker technique, made on a highly transparent organza ground. The vivid contrast between transparency and density as well as smooth and three-dimensional wavy structure makes CHIP a very special textile: in five natural and delicately metallic-looking basic colours.

*Fil coupé, seersucker effect, cut-off threads on the back, transparent fabric, fabric width: 290cm, 5 colours, 100% PES*

### TASSILO 3510

TASSILO, the surfer. Five wave-like lines run dynamically in a horizontal line across the trendy transparent fabric. The sweeping design is applied to the fabric from three printed ribbons each. TASSILO can also be easily toppled and processed as a vertical wave. Its base fabric remains sensually soft, semi-transparent and full of finesse.

*Printed band applied, horizontal wave design, transparent fabric, fabric width: 300cm, 2 colours, 57% PES; 43% PAN*





### **CADENZA 3509**

Sophisticated, elaborate, extraordinary: CADENZA is manufactured in countless steps, which underlines the beauty of the fabric. The delicately iridescent background is embroidered several times and applied with a translucent, finely striped taffeta fabric. This creates a perfect symbiosis of textile art, high quality and elegance.

*Elaborate appliqué with embroidery, elegant iridescent background, transparent fabric, fabric width: 300cm, 3 colours, 100% PES*







### **PLUMETTE 8007**

PLUMETTE makes your interior cosy and inviting. The design, lively and grounded at the same time, is inspired by a feather boa. However, the original and lively animal print is easy to tame: Washable, easy-care and very simple to drape, the softly flowing textile with high-quality spun yarn emphasises the natural character.

*Feather boa print design, animal print, soft flowing, transparent fabric, fabric width: 300cm, 3 colours, 100% PES*

## BE EXTRAORDINARY

Receive the extraordinary in exchange for banality. Rely on "unprecedented" instead of "already known". Try something new, special and extravagant: How about a high-quality velour jacquard in combination with a timeless moiré jacquard, for example? A plain coloured Dupion silk with a handcrafted look? Or one of our spirited, lively prints? Be courageous and bring home the extravagant joy of life - as an innovative sheet material in 140 cm width.



### KIANA 1225

Are you modern, trend-conscious, colourful and anything but boring? Then KIANA is just like you. Depending on the ambience and colour scheme, the horizontal stripe print appears sometimes elegant, sometimes modern, and sometimes even in Mallorcan or Asian style. Its variety of colours makes it a harmonious partner for every cushion. Its colour gradients are reminiscent of batik, watercolour or chain printing. Hang real art on your window with KIANA.

*Print on Tussah silk look fabric, modern multicolour horizontal stripes, batik effects, decoration fabric, fabric width: 138cm, 6 colours, 100% PES*

### PALILA 1226

PALILA celebrates the fascination of an enchanted forest of leaves in the middle of your four walls. Impressive and unobtrusive, it lets your eyes wander through the picturesque watercolour-like design, vividly arranged with overlays and gradients. The easy-care decoration fabric in the noble look of Tussah silk rounds off the multi-coloured potpourri of leaves in dark, warm shades of clay.

*Print on Tussah silk look fabric, multi-coloured leave design in dark shades of clay, watercolour effects, decoration fabric, fabric width: 138cm, 5 colours, 100% PES*







## VASCO 1222

When velour is in vogue, VASCO is even more so! As a chic jacquard design with harmoniously contrasting contour lines. Impressive softness, pronounced three-dimensionality, elegant sheen and right at the front: the metallic-looking and contrasting fond. The light backing makes VASCO the perfect cover fabric. Lined in a plain colour, it becomes the highlight of every window.

*Velour, three-dimensional, contrasting contour line, multipurpose, darkening, decoration fabric, suitable for furniture, fabric width: 140cm, 5 colours, 100% PES*

## VEGA 1223

Mega VEGA. Sand dunes, wood grains or watermarks - what do you see in the artfully woven moiré design? In any case, the charming matt gloss and chiaroscuro play that develops pure elegance on the voluminous jacquard. In contrast to real moiré, the chic VEGA can be washed and ironed very easily.

*Moiré design, Jacquard fabric, washable, permanent, decoration fabric, fabric width: 137cm, 12 colours, 100% PES*







## **SANTO 1224**

SANTO combines the traditional hand-woven look of a Dupion silk with stylish aesthetics. The irregularities in the yarn and small fibre knots perfectly imitate original silk. However, SANTO is washable, lightfast and pleasantly uncomplicated, as it is made from a synthetic fibre. If the fabric is not dense enough for your application, you can line it. This will give you an even higher quality look.

*Dupioni, hand-woven look, plain colour, semi-transparent decoration fabric, fabric width: 137cm, 26 colours, 100% PES*





## BE COMFORTABLE

All for one. One for all. FELLOW is the perfect choice for any upholstered furniture - whether chairs, corner benches, armchairs, sofas, solitaires or cushions. The upholstery fabric is uncomplicated, easy to care for and in 70 casual home colours always ready for life - and for every stain that disappears quickly with clear water. What remains: a good-looking FELLOW that you can rely on at anytime and anywhere.



### FELLOW 1585

The high-performance fabric FELLOW convinces with its ADO Smart Clean with optimal cleaning properties. The cuddly feel and an emotional two-tone look provide the right high-fashion feeling. In infinitely great colours FELLOW offers a lot of scope for one or the other highlight. A fabric for all cases, for all furniture and for every furnishing style!

*Two-coloured furniture cover fabric, salt & pepper look, chenille, hard-wearing, washable, easy-care, ADO Smart Clean, stain protection, fabric width: 140cm, 70 colours, 100% PES*







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#### **The company**

In 1954, ADO, which is named after its location in Aschendorf, Germany, was founded by Hubert and Marianna Wulf as a supplier of premium quality curtains and decorative textiles. The 'Goldkante', or golden thread, became a symbol for the quality of this internationally respected German textile specialist. Since 1 January 2013, ADO has been a part of the ZIMMER + ROHDE Group.

#### **ADO Goldkante - for rooms that come to life**

ADO brings textile harmony, a feeling of lightness and pure joie de vivre into your home. Exceptional details, a natural feel and countless transparent effects breathe life into your home and make your dream living space a reality. The wide range of patterns - from urban to natural, elegant to playful - offers the right material for every taste. The textiles also meet the demanding needs of everyday life as they are easy to clean and can be combined in countless different ways - not forgetting the five-year warranty. ADO fabrics are therefore the perfect design partners, in any room and at any stage of life.

#### **For your manufacturer directory:**

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