

Press release: ADO CoverTex™

ADO CoverTex™ wall covering system

Rediscover your own walls



The ADO CoverTex™ wall covering system gives new design freedom to those who want to design and decorate their interiors with a variety of fresh fabrics. The easy-to-install system simply and effectively puts fabric in the limelight as an attractive alternative to wallpaper. Whether filling an entire room or adding an accent to individual walls, the textile highlight has a positive effect on the temperature of the room and room acoustics. ADO CoverTex™ – A real gem for interiors!

Supporting rails are attached to the wall in a few simple steps to set up the innovative system. The fabric is then fixed into the rails using a special spatula and it can be replaced any number of times. The robust and flexible rails also make it possible to use curves and other free forms. The wall covering delivers improved room acoustics, as ADO CoverTex™ has a pleasant, sound absorbing effect in both private and professional environments. In addition to the reduced noise level, designing with textiles also effectively lowers heating costs, as the molleton layer between the covering and the wall acts as additional insulation, thereby saving energy.

Visually, ADO offers an attractive range of fabrics for wall design with ADO CoverTex™. They come in a great variety of patterns and colours and are also easy to clean, light fast and durable for use on walls. This way, ADO CoverTex™ is an uncomplicated, yet versatile alternative to firmly attached wallpaper.

It works on anything from new constructions right through to renovation projects. Beautiful interior design that allows you to change with the times.



Sleep well

It's simple to design a decorative headboard with ADO CoverTex™. A wonderful side effect is that it ensures a pleasant room temperature.

Secco 1426 / 695



Colourful mix

Colour comes into play with ADO CoverTex™. Design your very own individual fabric mosaic.

**Cardamom 1432 /
483-937-684-563-666**



Two for one!

Covered with ADO CoverTex™, the rear sides of wardrobes and shelves make ideal decorative room dividers.

Brightside 1414 / 492



Well dressed

Wall design is a piece of cake with ADO CoverTex™ and rooms get a new, fresh look in a few simple steps.

Madeira 1671 / 663

**Homemade**

There are no limits to creative interior design with ADO CoverTex™.

**Attached**

The selected fabric is attached using a special spatula.

About the company

In 1954, ADO, which is named after its location in AschenDorf, Germany, was founded by Hubert and Marianne Wulf as a supplier of premium quality curtains and décor fabrics. The 'Goldkante' became a symbol for the quality of this internationally respected German textile specialist. ADO has been a part of the ZIMMER + ROHDE Group since 1st January 2013.

ADO Goldkante – For rooms with a zest for life

ADO textiles bring harmony, airiness and a pure zest for life into homes. Extraordinary details, natural textures and countless degrees of transparency ensure a natural cosiness at home and bring your dream interiors to life. The wide spectrum of patterns – from urban to natural, elegant to playful – offers the perfect material for every taste. Aspects such as easy care and diverse combinations also meet the individual needs of everyday life; with a five-year guarantee. That's why ADO fabrics make the perfect design elements for all rooms and every phase of life.

Additional information and images at:

ADO Goldkante GmbH & Co KG

Tel: +49 (0) 4962 505-70

Fax: +49 (0) 4962 505-250

info@ado-goldkante.de

www.ado-goldkante.de